



The Paris School of Economics is an international centre of excellence in Economics, merging leading research and teaching institutions and bringing together more than 300 students enrolled in Master's and PhD programmes.

It offers highly selective programmes leading to professional degrees qualifying students for careers in teaching and research, business, public administration and international organizations.

PSE also provides public and private decision-makers with the best analytical tools that modern scientific research has to offer.

Master's Programme Public Policy and Development (PPD)

The social demand for the evaluation of and expertise in public policies is rising. The call for more precise evaluation is observed everywhere and at all levels of society - central and local administrations, firms, civil society - in both advanced and developing countries, as well as in international organizations. In all countries, poor or rich, social and economic development requires more transparent and therefore more efficient policies. In a rapidly changing world, policies must also be drawn up in a new context, that of global competition and governance, tighter budget constraints, and increased spillovers in more complex societies. This in turn requires increasingly diverse expertise in the design of policies.

At present, the response of the academic community to these new challenges is grossly insufficient, as can be judged from the imprecision and fuzziness of the public economic policy debate in many parts of the world. It is this context that justifies the creation of a program in the field of public policy at the Paris School of Economics, encompassing both developed and developing countries: the Public Policy and Development (PPD) program.

The aim of this Master in “Public Policy and Development” is to prepare students to become experts in designing, analysing and evaluating public policies in both developed and developing countries.

It combines rigorous training in analytical and quantitative economic methods with an emphasis on policy and practice in developed and developing countries. Other Master’s programs in Public Policy do exist in France, but none of them has so far been able to respond to the increasing demand for professionals with strong quantitative skills and good knowledge of institutions and evaluation methods.

Resources and Staff

A number of the founding research centres of the Paris School of Economics have substantial research and teaching experience in the field of public economics.

Many researchers on the Jourdan campus have long played an active role in the elaboration and evaluation of public policies in France as well as at the global level, such as **François Bourguignon** (development economics), **Daniel Cohen** (finance and globalization), **Esther Duflo** (quantitative methods), **Eric Maurin** (employment policies) and **Thomas Piketty** (fiscal policies).

In addition, **CEPREMAP**, whose aim is to connect the academic world and public and private administrations, coordinates a large network of researchers from both the Jourdan campus as well as

external research centres in the specific domain. CEPREMAP finances one course and a cycle of prestigious conferences in the Master’s program.

This interest in public economics has long extended to developing countries. Since 1988, the Jourdan campus has hosted the main Paris-based seminar in development economics, bringing together top researchers from the world over. More recently, an association with **DIAL / Institut de Recherche pour le Développement (IRD) research unit** and the **Agence Française de Développement (AFD)** has reinforced this research and teaching domain. As institutional partners of PSE, the AFD and the IRD fund the Public Policy and Development Program.

Finally, in the context of the growing interest in evaluation and specifically randomized control trials, the Jameel-Poverty Action Lab opened a European regional office (**J-PAL Europe**) at the Paris School of Economics in May 2007. This office supports researchers working in this field. The Lab has also sent a number of PSE graduate students out into the field last year, and will likely continue to do so in the future.



Detailed Curriculum

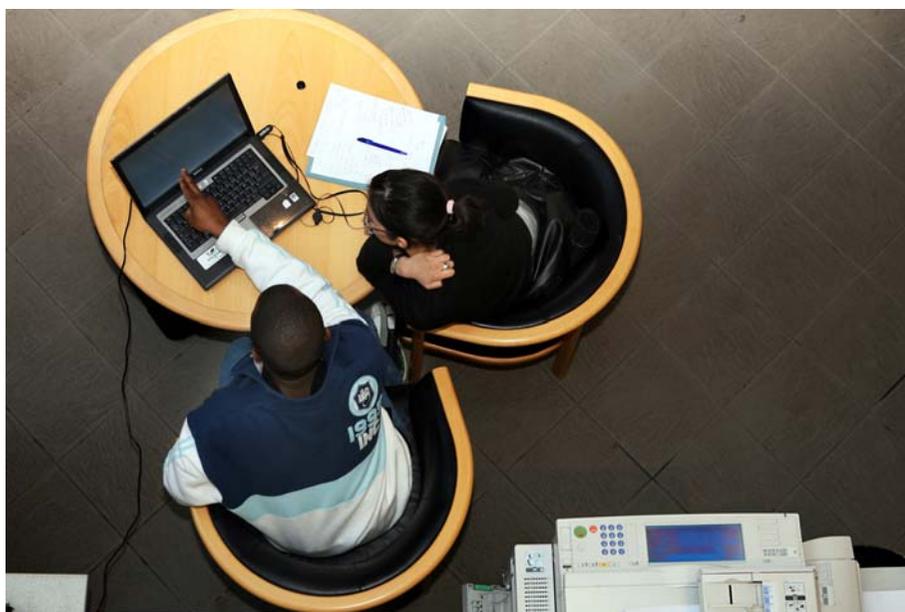
The **first-year M1** has a strong component of general microeconomics, macroeconomics and quantitative methods: all courses are specifically designed to prepare the students for the analysis of policy issues. It also proposes introductory courses in policy design and evaluation in major fields, complemented by conferences on a variety of policy issues by renowned academics, recognized



experts and influential policy-makers. The academic year ends in April and is followed by a **vocational internship** in an institution in charge of the design and/or the evaluation of public policies. The teaching language is English.

M1	Load		Credits ECTS
	Course	Tutorial	
Markets and markets failures: theory and public policies			
Households	18	8	} 9
Firms	18	8	
Competition and Regulation	12	8	
Macroeconomic policies and public finance			
Macroeconomic policies	36	18	} 9
Growth	12	6	
Public Finance	24		3
Quantitative methods			
Measurement of Policy Outcomes	24		3
Econometrics	48	24	9
Team work in Applied Economics			3
Policy Design and Evaluation			
Globalization and Development	24		3
Social Policies	24		3
Global Policies	24		3
CEPREMAP Conferences	24		3
Vocational Internship	2 months		12
TOTAL	288	120	60

The **second-year M2** offers in-depth and applied courses covering the most important policy issues at both the national and global levels, and the state of the art and best practices of policy evaluation. A minority of students may enter the second year directly, provided they have acquired strong prerequisites in the domains covered in the first year. Apart from three compulsory courses on general issues, the curriculum is individualized: Each student is coached by a tutor who helps him in the selection of the nine most relevant courses among a list of twenty, according to the student's personal objectives; the Master's dissertation is supervised by a faculty member or alternatively co-supervised by a professional in an institution.



M2	Load (Hours)	Credits ECTS
Common core:	72	9
Public Policy Evaluation	24	3
Empirical methods for Policy Evaluation	24	3
Political Issues	24	3
9 courses among the following list	216	27
CEPREMAP Conferences	24	3
Social Policies:		
Social Policies in Market Economies	24	3
Fiscal Policies	24	3
Education and Vocational Training	24	3
Health economics and Health policy	24	3
Risk, Incomplete Contingency Markets and Microfinance	24	3
Demography and Ageing	24	3
Labor Market Policies	24	3
Urban Issues	24	3
Global Policies:		
Trade	24	3
Aid, Debt and International Finance	24	3
Territories and Spatial Inequality	24	3
Sustainable Development and Climate Change	30	4
Regulation and Facilities	12	2
Migration and Migrants	24	3
Industrial Policies and Innovation	24	3
National Governance	24	3
Macroeconomic Policies	24	3
Quantitative Methods:		
Survey Design and Survey Analysis	24	3
Micro-simulations	24	3
Analysis of Conjuncture	24	3
Master's Dissertation		24
TOTAL	288	60

Career Opportunities

The career opportunities for this degree are non-academic positions in national administrations in France, Europe and other countries, **international organizations (European Union, OECD, UN agencies, WTO, etc.), development agencies (World Bank, AFD, etc.)**, non-governmental organizations, banks and large companies. However, because the Master combines high-level technical training (the same as in Master's programs in fundamental Economics) and professional training (as in Master's programs in international affairs or public administration), graduates may also choose to enrol in **doctoral programs**. They will be encouraged to do so if they are interested in an academic career or if they are aiming at non-academic positions for which a PhD is a prerequisite.

Admissions

All candidates for the PPD Master's degree are subject to a **selective admissions process**. Candidates must demonstrate an aptitude for learning the analytical and quantitative tools that are the hallmark of the training at PSE. A background in Economics is not required for admission to the first year of the Master's programme.

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