

Caste comparisons: evidence from India ^{*}

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Abstract

The caste issue dominates a large part of India’s social and political life. Caste shapes Indians’ identities, and strong tensions exist between castes. This paper evaluates how caste-based comparisons may be exacerbated in such a conflictual context. Using subjective well-being data from an original panel survey, together with a national representative survey on expenditure, we find that both within-caste comparisons and between-rival-caste comparisons reduce well-being. Between-caste comparisons reduce well-being three times more than within-caste comparisons. In absolute value, an increase in rival castes’ expenditure affects well-being as much as own expenditure. These findings highlight the strong influence comparisons between rival castes have on well-being. Yet this comparison scheme turns out to be asymmetrical: only low castes are affected by the economic successes of their rivals, whereas only high-caste Indians compete with their fellows.

keywords: Subjective Well-being; Relative Utility; Caste classes; India; Panel Data

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1 Introduction

India is one of the rare countries with a clear social stratification. Identity is deeply rooted in caste at birth, so that caste largely defines position in society and the economy. Such a system generates strong tensions, since caste turns to be a major source of economic and social inequality in this society. These massive caste inequalities generate in turn strong antagonism, which often takes the form of discrimination, and sometimes violence. Because this system is strongly conflictual, it is highly plausible that it affects the sense of well-being in India, even after we control for the effects on happiness from variables largely influenced by caste such as income levels and educational attainments. However, the lack of data sets containing subjective-well being questions caused research on the caste system's happiness impact to be quite scarce.

In this paper, we use an original dataset to study the well-being impact of caste by the mean of "happiness regressions". We naturally examine the direct effect of caste on happiness. Importantly, we also provide evidence on the well-being impact of *caste-based comparisons*, i.e. on the fact the economic successes of the rival castes could be an important source of frustration. In the Indian context, such comparisons are likely to be strong and could cause significant well-being losses. By studying caste-based comparisons, this paper contributes not only to the research on the well-being impact of caste, but also to a line of research developed by Clark and Senik (2010). While many studies have established that individuals' well-being can be affected by the consumption/income of others (see Clark et al. 2008 for a survey), a relatively newer, and still open, question is if people with specific characteristics tend to compare themselves to certain types of rivals. This question is answered in part by Clark and Senik for European countries, but further evidence is still required. India provides rare material to contribute to this line of research, as this country is one of the very few to be characterized by well-defined social groups and strong between-group tensions.

We use subjective well-being data to assess the strength of within and between-caste comparisons in India. More specifically, we make joint use of two data sets. The first one is an original urban panel survey for India conducted by Osaka University, Japan. A nice advantage of the survey is that it contains a happiness question, making it a rare example among surveys conducted in developing countries. The second data set is a large, representative Indian population survey. This second

survey enables us to estimate the expenditure of the groups to which respondents are likely to compare themselves.

Our main results are as follows. Against our expectations, caste does not appear to affect well-being as much as might have been expected. Caste influences variables such as expenditure or education, which in turn affect happiness. However, once we control for those variables, the effect from caste belonging itself is weak. This finding is similar to Linssen et al.'s (2011) results in rural India which is, to our knowledge, the only published work on happiness in India. However, Linssen et al. only focused on the “raw” effect of caste belongings on happiness. In this paper, we also consider the possibility that caste affects well-being through exacerbated comparisons. Following the spirit of Clark and Senik (2010), we consequently focus on caste comparisons and show that the caste system does in fact have strong consequences on happiness in India. More specifically, we find the following. Firstly, within-caste comparisons reduce well-being. This result suggests that expenditure by others from the same caste triggers envy more than it acts as a positive signal about own future consumption. This finding differs from what might have been expected in such a rapidly growing and changing country (Senik 2004, Senik 2008). Secondly, Indians view the rival castes’ economic situation enviously. Between-caste comparisons are unexpectedly strong and, in absolute value, comparisons to rival castes affect well-being as much as own expenditure does. We find that they matter for happiness three times more than within-caste comparisons. These results show how exacerbated comparison are in the Indian society, and how much they affect well-being. Thirdly, this comparison pattern appears to be asymmetrical: high castes’ economic successes are indeed detrimental to low castes’ well-being, but the reverse is not true. Besides, within-caste comparisons are mostly made by members of high castes. All these results hold both when pooling the cross-sections and when adding individual fixed-effects into the regression.

The rest of the paper is organized as follows. The next section introduces our conceptual framework. After providing some background elements on the Indian caste system and on the tensions in this society, we discuss the importance that economic comparisons may have. We then review the existing literature on comparisons in India, as well as on between-group comparisons in other countries. The third section details our data sets, as one of them is original. The fourth section provides empirical results and the last section concludes the paper.

2 Research Background

2.1 A Conflictual Caste Society

Although 3,000 years old, the caste system continues to play a central role in India.¹ This system divides Indians into four classes (*varna*) and thousands of small communities (*jati*). The first Indian Constitution (1950) groups the different *jati* into four broader categories, depending on the level of disadvantage and social stigma they face. This typology simplifies the study of caste inequalities, and will be used throughout this paper. To be specific, caste determines an individual's level of pureness. First, the *Scheduled Castes* (“untouchables”, or *Dalits*) and the *Scheduled Tribes* (the tribals) are considered as “impure”. Above them are the *Other Backward Castes*. Even though the castes composing this latter category are mostly considered as “pure”, they are still beneath the rest of the population in the caste hierarchy, and suffer from the caste system. Lastly, the rest of the population is categorized as the *Other*.

This caste system is not just a clustering. It is a social ordering. Caste profoundly influences one's role and position in society (occupation, marriage, with whom one can interact, etc.). For example, for an orthodox Hindu from the highest castes, interacting with low-caste members may even soil purity. As a matter of fact, Indians still mostly marry within their own *jati* (Munshi and Rosenzweig (2006)). This rigid hierarchy is a source of conflict between the classes, and generates massive economic inequalities. It translates social inequalities into economic inequalities, because low-paid “impure occupations” (cleaning, undertaking, etc.) are reserved for lower castes.

Despite large reservations for the disadvantaged castes in education and the administration since the 1950s (Bayly (2001), chapter 7), between-caste economic disparities remain striking. In terms of per capita household expenditure, Indians from higher castes consume on average 63% and 46% more than, respectively, Scheduled Tribes and Scheduled Castes,² and 27% more than the Other Backward Castes.³ A large body of literature documents the discrimination from which

¹This section draws substantially on Susan Bayly's 2001 general survey of the recent history of India as a caste society.

²Authors' computation based on the 2009-10 round of the National Sample Survey, with a sample size of 570 000 individuals.

³Even in the historically highly egalitarian, anti-caste state of Kerala, Deshpande (2000) finds caste disparities driving overall inequalities.

low-caste members suffer. On the labor market, for example, the persistency of this discrimination has been assessed using both non-experimental (e.g. Banerjee and Knight (1985)) and experimental methods (testing methods: Banerjee et al. (2009), Siddique (2011)). Using structural estimation method, Ito (2009) provides evidence of the existence of transaction costs in the labor market and discrimination against backward classes with regard to access to regular employment, and suggests that the achievements of India’s reservation policy so far have at best been limited. He also argues that discrimination in labor market entry is likely to be underestimated in conventional (reduced-form) approaches. Low castes also face discrimination on the housing market.⁴ Yet disadvantaged castes actively struggle to extend the reservation policies they benefit from, sometimes even asking for quotas in the private sector.⁵ Symptomatic of these tensions are the violent conflicts – or “caste wars” – that flare up in rural India on a regular basis.⁶ Symptomatic also is the preponderant role of these tensions in India’s political life from Independence onwards.⁷

2.2 Previous Findings on Class Conflicts

Considering all the features of the caste system described above, we can expect caste to affect well-being in India to a deep extent, even after we control for the effects on happiness from variables such as income levels and educational attainments, these variables being largely determined by caste classes. This presumption will be tested in our baseline happiness regression. On that point, the previous literature is scarce. To the best of our knowledge, the only published work on happiness in India is Linssen et al. (2011). In this paper, the authors indeed investigate the effect of caste belongings on happiness, though with data was from rural India. Interestingly, they find caste to play no significant role in well-being *ceteris paribus*. Linssen et al. attributed the weak effect of caste on happiness to the fact that their research was conducted in a rural India with a fairly homogenous sample. They argued that individuals within rural households living below poverty line are relatively similar in their life chances irrespective of the caste classes they are belonging to. In our paper, we are able to overcome this limitation by using data

⁴Bayly (2001), pp. 359-362.

⁵Bayly (2001), chapter 7.

⁶Bayly (2001), chapter 9, pp. 342-358.

⁷Cf. the rise of the anti-reservation party BJP in the 80s and 90s (Bayly (2001), pp.296-300).

collected in urban India.

As documented in Introduction, we do not limit our scope to the direct impact of caste. We also focus on “who compares to whom effect” (Clark and Senik (2010)), i.e. on the way Indians compare to those from their castes and to individuals from rival castes. India provides an extremely valuable ground to check for between-group comparisons, as this country is one of the very few to be characterized by well-defined social groups and strong between-group tensions. As related works, a few papers show relative concerns playing an important role in India based, for instance, on wedding expenditure (Bloch et al. (2004)) and more broadly conspicuous consumption (Khamis et al. (2012)). The motivation of Carlsson et al. (2009) is more akin to that of our paper as they assess more specifically the role of caste-based relative concerns in India. Based on a hypothetical choice experiment framework (the decision utility approach as put forth by Kahneman et al. (1997)), they asked respondents to choose between several hypothetical societies for their grandchildren. Each of these societies is characterized by the grandchild’s income, the average income for the grandchild’s caste, and the average income for society. The authors derive respondents’ preferences from the choices made by the respondents. They find the caste’s average income to reduce utility, generating evidence of negative within-caste comparisons. Keeping both own and caste income constant, society’s average income also affects well-being negatively. The coefficient associated with society’s income appears to be higher than the coefficient associated with own caste income, making a case that Indians compare themselves even more to the rest of society (including rival castes) than to people from their own caste. In this paper, using the experienced utility approach (as put forth by Kahneman et al. (1997)) we obtain additional results showing that there will be asymmetric effects in caste based comparisons that Carlsson et al. (2009) find. Specifically, only low castes care about the economic successes of their rivals, and only high-caste Indians compete with their fellows.

A few other papers also seek to find out which groups individuals compare themselves to, although not in India. In European countries, Clark and Senik (2010) use a survey in which respondents were directly asked to whom they compare themselves, and find that Europeans compare themselves predominantly to their colleagues. Another trend in the literature includes the income/consumption level of plausible reference groups in the well-being equation to check for between-group comparisons. Using this methodology, Kingdon and Knight (2007) study income

comparisons in South Africa, finding evidence of between-race comparison. Jiang et al. (2012) and Akay et al. (2012) focus on the relation between rural-to-urban migrants and urban “natives” in China. All three papers conclude similarly that, whereas within-group comparisons affect well-being negatively, between-group comparisons make people feel they are better off. This phenomenon can be understood from the point of view that the other group’s economic situation acts as a positive signal about the future level of income in one’s own group. Unlike these group comparison papers, our evidence from India suggests that between-group comparisons make people feel they are worse off especially when they are behind the rivals. In comparisons with these previous studies, our finding will highlight the severe situations in India where rigid social stratification is exogenously given at birth.

2.3 Specification and Prediction

In keeping with the literature, we consider the standard relative utility function:

$$(1) \quad U_i = \beta_y \ln(y_i) + \beta_c \ln(y_{caste_i}) + \beta_r \ln(y_{rival_i}) + \beta X_{it},$$

We capture U_i using happiness reports. X_{it} stands for a set of conventional socio-demographic characteristics, as described in the databases section. y_i stands for i ’s own expenditure, y_{caste_i} represents i ’s caste expenditure level and y_{rival_i} is the expenditure level in the rival castes. This logarithmic-type specification is widely used to model relative utility.⁸ Section 4.2 details the specification of reference variables.

We saw in section 2.1 that caste class conflicts are between the “pure” and the “impure.” Hence, caste rivalry is defined as Other Castes (i.e. higher castes) versus the rest of the Scheduled Castes, Scheduled Tribes and Other Backward Castes. It is true that, to some extent, some Indians from the Other Backward Castes have seen the Scheduled Tribes as a threat. Tensions are also known to exist between Other Backward Castes and Scheduled Castes.⁹ However, due to the limited size of our sample, this paper sticks to the main focus of “pure” vs. “impure.”

In this paper, we are interested in the direct influence of caste on well-being, as well as in its indirect influence through comparisons. X_{it} includes a set of caste dummies. These dummies aim at capturing the direct effect of castes. We may

⁸See Clark et al. (2008) for a development of the model and a literature review.

⁹See Bayly (2001), chapter 9 for this point.

expect low-castes to be unhappier than higher-castes, accordingly to the description of the Indian society made in section 2.1. Understanding how expenditure in own caste and rival castes can affect well-being requires a lengthier discussion, and the rest of this section is devoted to this issue. Our prime interest is with the sign of β_c and β_r . The sign of β_c is hard to predict. The envy and conspicuous consumption theories (Veblen (1899), Duesenberry (1949)) posit that an increase in others' expenditure makes one feel *deprived*, thus decreasing well-being. In this case, $\beta_c < 0$.

Conversely, well-being may actually increase with own caste expenditure.¹⁰ This may happen when people take others' consumption to predict their own future level of expenditure. In that case, the higher the level of expenditure in the caste, the higher the expected level of own expenditure. Because expectations improve, well-being increases as well (Hirschman and Rothschild (1973); see Card et al. (2012) for a formalization). When this informational effect overwhelms envy, $\beta_c > 0$. These two effects may also cancel each other out ($\beta_c = 0$).

Within-caste insurance mechanisms might also partly offset the negative feelings triggered by envy, not forgetting altruism (or *fellowship feelings*) toward people from the same caste.¹¹

The impact of rival castes' expenditure is also hard to predict. The literature often assumes implicitly that comparison occurs among similar people. In India, however, caste rivalries appear so important (section 2.1) that we could expect $\beta_r < 0$. Some signal effect may, however, also exist. Because occupation is partly determined by caste, castes are complementary rather than substitutes. Improvements in a given caste's economic conditions may thus act as a signal for its rivals as well. In this case, we could also have $\beta_r = 0$ or $\beta_r > 0$. However, there are obviously no between-caste informal insurance mechanisms, nor should any "between-rival-caste" fellowship feelings be expected.

In a next stage, we study separately the relative utility functions of low castes and higher castes. In a 1949 article, Duesenberry posited that comparisons are mostly upward looking. Individuals at the bottom of the social ladder do indeed compare themselves to those above them, but individuals at the top of the ladder do not focus on those below them. In India, the social hierarchy is strict and well-

¹⁰We draw here from the rich set of explanations developed in Kingdon and Knight (2007).

¹¹Envy has often been found to dominate the informational effect in developed countries (Clark et al. (2008), Card et al. (2012)). In developing countries, the evidence is mixed (Clark and Senik (2011)).

known. Following Duesenberry’s logic, only low castes should compare themselves to higher castes.

The intensity of within-caste comparisons may also vary with the caste. This could happen where the intensity of, and balance between, envy and signal / fellowship / insurance mechanisms differs from low castes to higher castes.

3 Databases

Our analysis makes joint use of two databases. The first is the Survey on Preferences toward, and Satisfaction with, Life (SPSL). This survey comprises a three-year panel collected in six of the ten largest Indian cities (Delhi, Mumbai, Bangalore, Chennai, Kolkata, and Hyderabad) in January 2009, 2010 and 2011, covering 1,857, 1,280, and 1,037 respondents, respectively. Fewer observations than these are usable for regressions due to missing survey response information and inconsistent answers across waves. The data was collected in keeping with the following design. Each city was divided into four areas. Fifteen residential districts were randomly selected in each area. Indigenous interviewers were sent to interview five subjects face to face in each residential district. Interviewers were free to choose on which door to knock, but they were required to comply with two rules: (i) they could not interview a subject living next to other subjects, (ii) the distributions of gender and age category in the collected data set had to be as designed. For the surveys in 2010 and 2011, interviewers went back to the subjects’ homes if they had not moved.

The set of regressors we use is defined as follow. Expenditure is included as the logarithm of the real household expenditure level. Education is defined by seven categories, from “illiterate” to “graduate and above” (see table 2 for details). Three age groups are considered, each containing 1/3 of the adult population in the cities we study. The happiness survey’s respondents live in six cities: Bangalore, Chennai, Delhi, Hyderabad, Kolkata and Mumbai. Respondents can be Scheduled Castes, Scheduled Tribes, Other Backward Castes or Other (i.e. higher castes). The family and labor force status are each defined along five categories. The regressors also include the number of children, gender and wave.

In addition these demographic variables, the questionnaire contained the following happiness question:

Overall, how happy would you say you are currently? Using a scale from 0 – 10 where 10 is very happy and 0 is very unhappy. How would you rate your current level of happiness?

The caste information in the SPSL calls for caution for two reasons. First, the first wave did not collect any information on caste. We thus have to extrapolate this information from the subsequent two waves of data. This should be fine since caste membership is exogenously assigned at birth. Second, a sizable part of the SPSL sample changed caste between the second wave (January 2010) and the third wave (January 2011). Specifically, 38% of observations concern those respondents who changed their caste in the course of the survey. We call these respondents “movers”. These changes are surprising, as they do not occur for other variables such as education or gender. We hypothesize these changes to be due to the announcement (May 2010) of the first Caste Census since 1931. Low caste members indeed suffer from a strong stigma. Yet, at the same time, they benefit from extensive affirmative action programs (mostly quotas in administration and education). For that reason, people may be willing to manipulate their caste identity (from low caste to a higher caste or vice versa), especially when the government is known to be collecting this information. Some respondents may have confused the SPSL with this Caste Census, consequently deciding to adjust their caste identity.¹²

For that reason, in the following analyses we define respondents’ castes as they were given in the wave prior to the announcement of the Caste Census (i.e. the second wave). For the regression analyses, as a robustness check, we tried regression where we dropped all the respondents who changed caste in the course of the survey. We obtained the same results as with the whole sample, which suggests that movers do not raise sample selection problems (see section 4.3).

When using the above-mentioned happiness equation, we need proxy variables for others’ expenditure levels. This calls for the second data set, which has a greater number of observations: given the small sample size of the SPSL, it is not a good idea to compute reference expenditure levels within the data set for the range of cells defined by individual characteristics. Thus we need the second database. We make use of the “Employment and Unemployment Survey” by the National Sample Survey Office, which is a part larger, socially representative survey program called the National Sample Survey (NSS). The last two waves of this survey were collected

¹²A small body of literature exists on the manipulation of caste identity to obtain caste advantages. See Cassan (2012).

from July 2007 to June 2008, and from July 2009 to June 2010 respectively (with respective sample sizes of about 750,000 and 460,000). See Imbert and Papp (2013) for more survey details.

When interviewing a household, the NSS measures average monthly household expenditure for the *previous* year. We thus match the January 2008 – June 2008, July 2009 – December 2009, and January 2010 – June 2010 monthly household expenditure information from the NSS with the 2009, 2010, and 2011 waves of the SPSL respectively. In the six cities we study, the sample sizes of these NSS subsets are 9,712, 6,731 and 6,561 respectively. All our computations use the weights provided in the NSS. The average number of NSS observations used to compute the median household expenditure level in each reference group for each year can be found under each regression table. When performing the main regression described in the previous sub-section, this number is 32 for the within-caste comparison variable and 26 for the between-caste variable.

Table 1: Descriptive statistics, NSS & SPSL

	NSS	SPSL
Caste (%)		
Other Backward Castes	30.06	26.39
Scheduled Castes	13.66	15.09
Scheduled Tribes	1.26	8.33
Neo-Buddhists	–	1.42
General Population	55.02	48.77
Education (%)		
Illiterate	12.80	12.84
Literate, formal schooling < 4 years	4.71	1.34
Primary	9.73	6.80
Middle/upper primary	14.73	24.07
Secondary/higher secondary	31.44	31.24
College, but not graduate	1.74	5.91
Graduate and +	24.86	17.81
Median age	35	44
Median household expenditures (real, 2005)	5803	6083

Table 1 compares the SPSL and the NSS samples with respect to the main population characteristics we are interested in.¹³ The median level of household

¹³We restrict the NSS sample to individuals matching the SPSL restrictions: only people over 20, living in one of the six cities studied in the SPSL. For the sake of simplicity, we compare

expenditure is fairly similar in both samples. The caste distribution in the SPSL appears to be partly imbalanced, with the share of Scheduled Tribes giving cause for concern: they represent 8.33% of the SPSL, and 1.26% of the NSS. The distribution of education is not equal across the two samples, but there is no clear shift in general education between them. The sample from the SPSL also appears to be significantly older.

Perfect representativeness of the sample answering the happiness question is not necessary to recover the parameters from the utility function. The sample used should, however, resemble the general population enough to avoid getting a result fallaciously driven by an over-represented sub-population. Hence the concern about the Scheduled Tribes, who are clearly over-represented in our sample. For that reason, we test the robustness of our result to the exclusion of these respondents, and we are *happy* to report that the results obtained in this paper are robust to this exclusion.

4 Empirical Results

In the followings, we estimate the happiness equation (1). We first display the results obtained when no reference expenditure term is included in the regression, and then assess the importance of comparisons in India. Our main analyses use pooled cross-sections OLS. When comparison variables are used, the standard errors are clustered at the respondent's peer group level. We then add individual-specific fixed-effects to exploit the panel structure of the data set, and check the consistency of the results. The fixed-effect and pooled-OLS regressions actually generate very similar results, in terms of both sign and significance. However, due to the small sample size of our SPSL dataset, we prefer the results for pooled OLS since adding fixed-effects into the regressions attenuates the variance in the data, and thus increases the variance in the estimated coefficients, which in turn artificially inflates some coefficients. See Luttmer (2005) for potential problems in fixed-effects regressions of happiness equations.

the SPSL with the last wave of the NSS. In the SPSL, the sampling procedure is designed to be random at city level. The number of individuals drawn from each city is, however, the same by design. To ensure comparability with the NSS, we thus weight each observation according to the share of its city among the six cities in which respondents live.

4.1 Baseline happiness regression

Before we start investigating the effect of caste comparisons, we provide the results obtained from a simple happiness regression without including a reference expenditure variable. As results of happiness regressions in India have been scarce, we first describe the impact of the set of regressors usually included in happiness equations. We then test our presumption that the caste system affects the sense of well-being in India, even after we control for the effects on happiness from income levels and educational attainments that are largely determined by caste classes. This is done by studying the influence of caste belonging in this happiness regression, in line with the work of Linssen et al. (2011). Table 2 shows the coefficients we obtain both in pooled cross-section OLS and fixed-effect OLS. Because individual fixed-effects absorb the impact of time-invariants, we focus here on describing the first regression's coefficients.

As we expected, our baseline regression confirmed that log real household expenditure has a positive and very significant impact. Education improves well-being monotonically and significantly. Other things being equal (household expenditure included), any labor status appears to be better than working, except being a “housewife or househusband” (97.6% of people belonging to this category are actually women). The difficult working conditions in developing countries certainly drive much of this result. “Not working” increases well-being as compared to the situation where the respondent has a job. This result can be understood by noticing first that this category consists of 70% of women. It is quite likely that most of these respondents are women at the head of the household, with another woman doing the housekeeping tasks (daughter, daughter-in-law, etc). Consequently, they do not consider themselves as being housewives, and declare themselves to be unoccupied instead.

Having between one and three children does not affect happiness, as compared to having no children. Having more than three children, however, significantly decreases happiness. This pattern is pretty similar to the pattern observed in developed countries (see for instance Clark and Oswald (1994)). The rest of the family status variables surprisingly do not seem to have any significant impact. Age and gender also appear to have no significant impact. On the contrary, both the place of residence and the year have strong effects on well-being.

Now we move to our featured variable of caste. Not surprisingly, belonging to

Table 2: Pooled and Fixed-effect regressions on happiness, no comparison variable

	Pooled OLS		Fixed-effect OLS	
log(Household expenditure)	0.510**	0.067	0.343**	0.102
<i>Education (omitted: illiterate)</i>				
literate but schooling < 4 years	0.337	0.275	-0.604	1.172
primary	0.060	0.152	-1.137	2.013
middle/upper primary	0.308**	0.115	-0.605	1.088
secondary/Higher secondary	0.416**	0.115	-0.620	1.192
college, not graduate	0.449**	0.165	0.329	1.799
graduate +	0.662**	0.131	-0.570	1.424
<i>Labor force status (omitted: employed)</i>				
not working (excl. housewife/husband)	0.533**	0.160	0.634**	0.233
housewife/husband	0.069	0.104	0.245	0.165
retired	0.383**	0.127	0.538**	0.206
student	0.300	0.183	0.570*	0.269
<i># of children category (omitted: no children)</i>				
1-3	-0.059	0.117	0.051	0.208
> 3	-0.294+	0.150	0.014	0.322
<i>Family status (omitted: Married without parents)</i>				
Single without parents	-0.379	0.285	0.036	0.443
Single with parents	0.106	0.178	-0.032	0.256
Married with parents	-0.079	0.081	-0.306*	0.136
Other	-0.122	0.092	-0.157	0.136
<i>Age category (omitted: 20-27)</i>				
28-41	-0.076	0.118	0.481	0.413
42+	-0.153	0.119	0.419	0.503
<i>Gender (omitted: male)</i>				
female	0.017	0.097	-	-
<i>City (omitted: Delhi)</i>				
Mumbai	0.506**	0.113	-	-
Bengaluru	-0.739**	0.144	-	-
Chennai	0.165	0.116	-	-
Kolkata	-0.799**	0.110	-	-
Hyderabad	0.108	0.110	-	-
<i>Wave (omitted: 2009)</i>				
2010	0.362**	0.075	0.266**	0.085
2011	0.700**	0.077	0.601**	0.092
Other Backward Castes	-0.270**	0.089	-	-
Scheduled Castes	-0.030	0.098	-	-
Scheduled Tribes	-0.134	0.133	-	-
Neo-Buddhists	0.101	0.278	-	-
intercept	2.342**	0.604	3.846**	1.344
Num. Obs.	2926		3361	
R-squared	0.1672		0.0420	

+ p<0.10, * p<0.05, ** p<0.01

Standard errors in the right columns.

one of the Other Backward Castes instead of belonging to a higher caste (omitted category) decreases happiness. However, being neither from a Scheduled Caste nor a Scheduled Tribe has a significant negative impact. In other words, once we control for the variables affected by caste membership, caste does not appear to affect well-being as much as might have been expected. This result is quite puzzling but is pretty similar to what Linssen et al. (2011) obtain. They find that belonging to a Scheduled Caste/Tribe or to an Other Backward Caste has no significant impact on well-being, as compared to belonging to a higher caste. As mentioned in section 2.2, Linssen et al. attributed the weak effect of caste on happiness to the rural nature of their sample, where caste may be expected to have a limited impact on people’s life outcomes.

Unlike the case of Linssen et al., our data set was collected in Indian urban cities so that their rationale will not apply. In the next section we show that caste system indeed seriously affects happiness in India in the form of *caste comparisons*.

4.2 Empirical evidence on comparisons in India

Our analysis of relative matters in India goes through a few variations on the definition of the reference expenditure variable. In keeping with the literature, we first include only one reference expenditure variable in the happiness equation, by considering the reference group to be “similar others” (Clark and Oswald 1996) irrespective of the respondents’ castes. We consider the cell defined by age bracket, level of education and location, which is the same as Ferrer-i-Carbonell’s (2005) definition of the reference group. The reference variable we include into the regression, $\log(y_{general_{it}})$, is thus defined as the logarithm of the median real household expenditure level for those who share i ’s level of education, age, and location during year t . This first stage analysis is called “general comparison” because we do not cluster the reference group by caste.

We then add caste information, bringing $\log(y_{caste_{it}})$ and $\log(y_{rival_{it}})$ into the regression instead of $\log(y_{general_{it}})$. Here, again, we focus on how individuals compare themselves to people *similar to* them, both in their own caste and in rival castes. The variable $\ln(y_{caste_{it}})$ ($\log(y_{rival_{it}})$) is thus defined as the logarithm of the median real household expenditure level for those in i ’s caste (rival castes) who share i ’s level of education, age, and location during year t . In constructing these reference expenditure variables, we consider median household expenditure at year t rather

than the average. The median is used because it is less sensitive to outliers. See Clark et al. (2009) on this point.

In a last stage, we run the same regression separately on low and higher castes to check whether low and higher castes differ in the way they compare themselves to one another.

Table 3 displays our main results. As mentioned above, we first consider the general setting in which the reference group is defined irrespective of the respondents' castes, by taking Ferrer-i-Carbonell's (2005) definition of the reference group. This regression gives us a general idea of the impact of comparisons in India. The average number of observations used to calculate reference expenditure is 63.

Table 3: OLS regression on happiness, pooled cross-sections, main results

	General comparisons	Within & Between comparisons	Low castes only	Higher castes only
log(Household expenditure)	0.517** (0.077)	0.549** (0.083)	0.554** (0.118)	0.516** (0.111)
log(General ref. expenditure)	-0.644** (0.216)	- -	- -	- -
log(Within-caste ref. expenditure)	- -	-0.150+ (0.080)	-0.030 (0.086)	-0.877** (0.228)
log(Between-caste ref. expenditure)	- -	-0.608** (0.161)	-0.761** (0.191)	-0.168 (0.285)
Num. Obs.	2908	2590	1288	1302
R-Squared	0.1728	0.1796	0.2213	0.2105

+ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$

Cluster-robust standard errors in parenthesis – sample clustered by (age category \times education \times city \times caste). Other controls: education, labor force status, number of children, family status, age category, gender, city, caste, wave. Average number of observations used to compute the reference expenditure variables in each cell for each year: first column, 63; second column, 32 and 26; third column, 15 and 32; fourth column, 50 and 20.

The first column of Table 3 suggests that others' expenditure reduces happiness sharply, with a statistical significance of 1%. This result is consistent with findings in China (Knight and Gunatilaka (2011)), for instance, but contrasts with observations in former communist countries during the transition period (Senik 2004, 2008).¹⁴ Remarkably, comparisons appear to affect well-being to the same extent as own household expenditure does. While we do not show the results for space constraints, we find that this comparison phenomenon is mostly driven by

¹⁴See Clark and Senik (2011) for a general review of the importance of relative feelings of disadvantage in developing countries.

high-castes, and the negative comparison feeling amongst low castes seems only marginally significant.

We now move to our preferred specifications where caste information is used to construct proxy variables for reference expenditures. The second column factors in the comparison effects whereby respondents may compare themselves differently to people from their own caste than to people from rival castes. We consequently split the reference group into two, replacing $\log(y_{general_{it}})$ with our above-defined within-caste and between-castes comparison variables $\log(y_{caste_{it}})$ and $\log(y_{rival_{it}})$.

As described in section 2.3, comparisons with similar others within the caste could be expected to have a null or maybe positive impact. Given that India is a rapidly changing country, we could expect Indians to take others' expenditure to predict their own future consumption. The "informational effect" could thus be strong enough to offset envy. Similarly, caste defines identity so strongly that we could expect close caste fellowship feelings, which could again override within-caste jealousy. We, however, found that comparisons with similar others within the caste appear to affect well-being negatively ($\hat{\beta}_c < 0$). Envy hence appears to be stronger than fellowship feelings and informational effects. The fact that the coefficient is significant at 10-% tends to mitigate this conclusion, but we will see below that within-caste comparisons do actually matter for half the caste hierarchy.

The rival castes' economic successes also appear to enter negatively into the well-being function. Between-caste comparisons indeed have a large, negative, 1%-significant impact on well-being ($\hat{\beta}_r < 0$).

Between-castes comparisons appears to reduce well-being remarkably more than within-caste comparisons (the difference between the two coefficients is significant at a 5% level in a two-sided test). This result evokes Carlsson et al.'s finding: the authors find own caste's income to affect well-being less than the average income level in the rest of the society (including rival castes).

Between-caste comparisons even appear to affect well-being as much as own expenditure, in absolute value. This sheds light on very strong relative concerns about rival castes, obviously exacerbated by the tensions structuring the Indian caste system. This finding contrasts with the case of South Africa, where comparisons between black and white seem to increase well-being, and with the case of China, where the same is found for comparisons between migrants and non-migrants. In both these cases, the signal effect appears to be stronger than envy. In India, castes are also very complementary, which makes it plausible for rival

Table 4: OLS regression on happiness, pooled cross-sections, non-movers only

	General comparisons	Within & Between comparisons	Low castes only	Higher castes only
log(Household expenditure)	0.647** (0.102)	0.682** (0.107)	0.654** (0.185)	0.591** (0.133)
log(General ref. expenditure)	-0.684* (0.292)	- -	- -	- -
log(Within-caste ref. expenditure)	- -	-0.258 (0.220)	-0.210 (0.221)	-0.639* (0.318)
log(Between-caste ref. expenditure)	- -	-0.816** (0.222)	-1.191** (0.264)	-0.420 (0.283)
Num. Obs.	1240	1151	398	753
R-Squared	0.2304	0.2535	0.3682	0.2603

+ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$

Cluster-robust standard errors in parenthesis – sample clustered by (age category \times education \times city \times caste). Other controls: education, labor force status, number of children, family status, age category, gender, city, caste, wave. Average number of observations used to compute the reference expenditure variables in each cell for each year: first column, 58; second column, 41 and 15; third column, 22 and 18; fourth column, 52 and 14.

castes' expenditure to act as a strong signal. However, tensions between high and low castes are so strong that envy widely overwhelms this signal effect.

The third and fourth columns of Table 3 present the analysis for low castes and then for higher castes. We find that the relative utility function differs drastically depending on one's position in the caste hierarchy. First, whereas an increase in own caste's expenditure decreases well-being for higher caste members (1% significance), low-caste members are found to be unaffected by such a change. Within-group economic competition is thus likely to matter more at the top of the caste hierarchy. At the same time, higher castes do not seem to pay so much attention to the economic situation of low castes (small insignificant impact). Strikingly, however, low-caste Indians are strongly, and negatively affected by the economic successes and failures of higher-caste Indians. This result tends to bear out Duesenberry's view that individuals are mostly upward-looking when comparing themselves to others.

4.3 Robustness Checks

The validity of the previous results is tested along two main lines. Given that some respondents changed their castes in the course of the survey (see section 3), we

Table 5: OLS regression on happiness, with individual fixed-effects

	General comparisons	Within & Between comparisons	Low castes only	Higher castes only
log(Household expenditure)	0.383** (0.102)	0.412** (0.110)	0.357* (0.156)	0.468** (0.152)
log(General ref. expenditure)	-0.987** (0.191)	- -	- -	- -
log(Within-caste ref. expenditure)	- -	-0.329* (0.133)	-0.224 (0.149)	-1.296** (0.261)
log(Between-caste ref. expenditure)	- -	-0.918** (0.149)	-1.268** (0.200)	-0.336 (0.238)
Num. Obs.	3340	2590	1288	1302
R-Squared	0.0567	0.0697	0.2087	0.0660

+ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$

Cluster-robust standard errors in parenthesis – sample clustered by (age category \times education \times city \times caste). Other controls: education, labor force status, number of children, family status, age category, gender, city, caste, wave. Average number of observations used to compute the reference expenditure variables in each cell for each year: first column, 66; second column, 32 and 26; third column, 15 and 32; fourth column, 50 and 20.

have to check that they are not driving the results. We also check whether the results hold when adding individual fixed-effects to the regression.

Non-movers are respondents for which the reported caste has been collected more than once (i.e. who did not drop out during the course of the survey) and who did not change their caste. Table 4 displays the results obtained for this sub-sample. Despite the effect of the smaller sample size on both magnitudes and significance, these figures appear to be pretty similar to what we have found previously.

The results are also found to be robust to the inclusion of individual-specific intercepts. Because adding fixed-effects amounts to centering the variables at the individual level, and due to the sample's small size, the estimates are quite inflated. Table 5, however, shows both signs and significance to be consistent with the previous results. This stability strongly supports our previous conclusions.

Additionally, we test the results' robustness to the exclusion of the Scheduled Tribes, both in pooled-cross sections and with fixed-effects. As evoked in section 3, this category is oversampled. Running the analysis again without Scheduled Tribes does not change the results.

5 Concluding Comments

The caste system is commonly thought to generate sharp inequalities in well-being. As a matter of fact, caste deeply influences well-being through socioeconomic variables, such as expenditure or education. However, previous research carried in rural areas has indicated no significant impact of caste *ceteris paribus*. Using a unique Indian panel data set, we find that this result also holds in urban India, even though the “Other Backward Castes” do seem to suffer from their status.

Our study however reveals that caste strongly impacts well-being through another channel. Individuals are often implicitly assumed to compare themselves to their peers. In the Indian context, however, this view is subject to caution. Strong tensions are known to exist between clearly dissociated social groups, the castes. Consequently, both between-caste comparisons and within-caste comparisons are likely to be of importance. We show that the caste system indeed influences the way Indians compare themselves to one another. Indians do not compare only compare to their caste fellows: they also compare to members of the other castes. These between-caste comparisons have an unexpectedly strong and negative impact on well-being. Our results actually contrast with previous research in South Africa and China. In these countries, between-group comparisons are found to increase happiness. In the case of India, existing tensions between rival castes are very likely to explain this difference: even though low and higher castes are complementary, these tensions are strong enough to lead envy to widely overwhelm the signal effect.

Besides, this comparison scheme is asymmetrical. Only low castes are affected by the economic successes of their rivals, whereas only high-caste Indians compete with their fellows. The fact that comparisons between rival castes are made by low-caste Indians bears out Duesenberry’s view that individuals at the bottom of the hierarchy compare themselves to those at the top, but that the reverse does not hold. Another interesting result relates to the fact envy actually outweighs information. Unlike Linssen et al. (2011), who worked on Indian rural data, our data was collected in urban areas in India. While we expected signaling effects to pertain in such rapidly growing areas, it is interesting that we obtained otherwise. Eventually, we call for further happiness research in India, as the accumulated evidence in the country is still scarce and our analysis should be conducted again with different data sets.

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