“QUALITY AND TRADE”

G-MonD
of the Paris School of Economics

Paris, 9th-10th May 2011

Venue: PSE Campus Jourdan “Grande Salle”
48 boulevard Jourdan
75014 Paris

Monday 9th

14:00 Registration

14:15 Welcome address: François Bourguignon (PSE)

14:30 Opening lecture: Peter Schott (Yale School of Management and NBER)
“On quality, international competition and trade”

15:45 Coffee break

16:00 Session 1: Measuring quality
Chair: Mathias Thoenig (U. Lausanne)

16:05 “Quality and Market Shares”
Angela Cheptea (INRA), Lionel Fontagné (PSE, CEPII), Soledad Zignago (BdF)

16:45 “The Long and Short (of) Quality Ladders”
Amit Khandelwal (Columbia University and NBER)

17:30 Round table on empirical challenges:
Sebastien Jean (INRA, CEPII), Eric Verhoogen (Columbia Univ. & NBER), Bettina Wistrom (OECD)
Moderator: Jean Imbs (PSE)

18:30 Adjourn
Tuesday 10th

9:15 Welcome coffee

9:30 Session 2: Quality and micro data
   Chair: Sebastian Krautheim (Universität Frankfurt)
   9:35 “Quality Sorting and Trade: Firm-Level Evidence for French Wine”
      Matthieu Crozet (PSE) & Thierry Mayer (Sciences Po’ and CEPII)
   10:15 “Import competition from and outsourcing to China: a curse or blessing for firms?”
      Giordano Mion (LSE) & Linke Zhu (University of Leuven)

11:00 Coffee break

11:30 “Reallocation across firms and Aggregate Quality Upgrading”
      Julien Martin (CREST) & Isabelle Méjean (Ecole Polytechnique)

12:15 “Export Destinations and Input Prices”
      Eric Verhoogen (Columbia University & NBER), Paulo Bastos (IADB) & Joana Silva (World Bank)

13:00 Lunch

14:15 Session 3: Quality and income distribution
   Chair: Cristina Terra (University of Cergy and CEPII)
   14:20 “Trade in quality and income distribution: An analysis of the enlarged EU market”
      Florian Mayneris (Université catholique de Louvain, IRES, CORE) & Hélène Latzer (Université catholique de Louvain, IRES)
   15:00 “Putting per capita income back into trade theory”
      Thibaut Fally & James Markusen (U. Boulder, Colorado)

15:45 Round table on international competition in high-end products
   introduced and moderated by Lionel Fontagné (PSE) and Koen De Backer (OECD)
   Elisabeth Ponsolles-Desportes (Colbert), Bertin Martens (EU DG Trade), Joaquim Oliveira Martins (OECD), Reinhilde Veugelers (Katholieke Universiteit Leuven)

17:30 Adjourn