

# “QUALITY AND TRADE”



**G-MonD**  
of the Paris School of Economics

Paris, 9th-10th May 2011



Venue : PSE Campus Jourdan “Grande Salle”  
48 boulevard Jourdan  
75014 Paris

## Monday 9<sup>th</sup>

14 :00 Registration

14 :15 Welcome address: **François Bourguignon** (PSE)

14:30 Opening lecture: **Peter Schott** (Yale School of Management and NBER)  
*“On quality, international competition and trade”*

15:45 Coffee break

16:00 Session 1: Measuring quality

Chair: **Mathias Thoenig** (U. Lausanne)

16:05 *“Quality and Market Shares”*

**Angela Chepeta** (INRA), **Lionel Fontagné** (PSE, CEPII), **Soledad Zignago** (BdF)

16:45 *“The Long and Short (of) Quality Ladders”*

**Amit Khandelwal** (Columbia University and NBER)

17:30 Round table on empirical challenges:

**Sebastien Jean** (INRA, CEPII), **Eric Verhoogen** (Columbia Univ. & NBER), **Bettina Wistrom** (OECD)

Moderator: **Jean Imbs** (PSE)

18:30 Adjourn

## Tuesday 10<sup>th</sup>

9:15 Welcome coffee

### 9:30 Session 2: Quality and micro data

Chair: **Sebastian Krautheim** (Universität Frankfurt)

9:35 *“Quality Sorting and Trade: Firm-Level Evidence for French Wine”*

**Matthieu Crozet** (PSE) & Thierry Mayer (Sciences Po' and CEPII)

10:15 *“Import competition from and outsourcing to China: a curse or blessing for firms?”*

**Giordano Mion** (LSE) & Linke Zhu (University of Leuven)

11:00 Coffee break

11:30 *“Reallocation across firms and Aggregate Quality Upgrading”*

Julien Martin (CREST) & **Isabelle Méjean** (Ecole Polytechnique)

12:15 *“Export Destinations and Input Prices”*

**Eric Verhoogen** (Columbia University & NBER), Paulo Bastos (IADB) & Joana Silva (World Bank)

13:00 Lunch

### 14:15 Session 3: Quality and income distribution

Chair: **Cristina Terra** (University of Cergy and CEPII)

14:20 *“Trade in quality and income distribution: An analysis of the enlarged EU market”*

**Florian Mayneris** (Université catholique de Louvain, IRES, CORE) & Hélène Latzer (Université catholique de Louvain, IRES)

15:00 *“Putting per capita income back into trade theory”*

**Thibaut Fally** & James Markusen (U. Boulder, Colorado)

### 15:45 Round table on international competition in high-end products

introduced and moderated by **Lionel Fontagné** (PSE) and **Koen De Backer** (OECD)

**Elisabeth Ponsolles-Desportes** (Colbert), **Bertin Martens** (EU DG Trade), **Joaquim Oliveira Martins** (OECD), **Reinhilde Veugelers** (Katholieke Universiteit Leuven)

17:30 Adjourn