



The Caisse des Dépôts Research Institute, Enedis, Paris School of Economics, PTV Group and TIER Mobility announce the creation of the "Urban New Deal" Research Chair

Four partners have joined forces to create a new Chair at Paris School of Economics. The "Urban New Deal" Research Chair aims at developing research to better understand the challenges of tomorrow's low-carbon, resilient and inclusive cities, and proposing an Urban New Deal to implement the ecological and digital transformation.

A UNIQUE PARTNERSHIP

The Urban New Deal is based on innovative products and services and on a redesign of urban planning, in order to improve environmental and social impacts, and citizens' quality of life. The arrival of new operators and the digitalization of urban services, on the one hand, change citizens' lifestyle and expectations. On the other hand, it allows new formal and informal relationships between public and private actors, which have to invent new ways in which services are managed, priced, and financed, while investing in sustainable infrastructures and necessary urban developments. The Urban New Deal Chair's researchers use theoretical and empirical approaches in the fields of industrial economics and urban economics in order to:

- provide decision-making tools to public and private actors in the city for sustainable infrastructures and urban planning policies;
- study the effectiveness of various tariff and non-tariff measures (nudge, regulation, or taxation) in the mobility and energy sectors, which are identified as the key to cities transition.

"La Caisse des Dépôts' Institute for Research supports research initiatives related to the strategic issues and business lines of the Caisse des Dépôts group, in order to fuel challenges of tomorrow, which will be faced by all territories, with forward-looking thinking. The question of the evolution of cities, and their capacity to adapt to climate change, is at the heart of this research, and also of the missions of Banque des Territoires. Supporting the Urban New Deal Chair of Paris School of Economics is a natural part of our action."

Isabelle Laudier, Manager Research Institute, La Caisse des Dépôts

"The public electricity distribution network managed by Enedis connects our territories and our cities to the development of electrical uses such as renewable energies, clean mobility and heat pumps. With more and more local renewable energy production, the role of the electricity network and the data it generates are key to imagining the decarbonized and connected city of tomorrow. This is the meaning we wish to give to our contribution to the development of the Urban New Deal Chair of Paris School of Economics."

Dominique Lagarde, Director of Strategy, Enedis

"Paris School of Economics is delighted to be able to bring together partners who are fully committed to the digital and ecological transition of cities for the well-being of their inhabitants and users. This Research Chair is fully in line with PSE's approach to opening up new spaces for exchange on major societal issues."

Jean-Olivier Hairault, Director, Paris School of Economics

"Cooperation is key to tackling the climate crisis and creating sustainable, resilient, connected and, most of all, livable urban environments. PTV's solutions empower cities to shape future-oriented and efficient mobility. We are honored to bring this knowledge into the Urban New Deal Chair."

Christian U. Haas, CEO, PTV Group

"Since its creation, TIER Mobility, Europe's leading shared micro-mobility provider, wants to change mobility for good, and raise the standards with an innovative and sustainable model. Our participation in the Urban New Deal Chair of Paris School of Economics - along the other partners involved - is one more step in our active commitment to a positive transformation of cities and usage behaviors."

Pauline Gain, Senior Public Policy Manager France, TIER Mobility

STEERING COMMITTEE

The steering committee brings together the Chair's holders, **Philippe Gagnepain** and **Carine Staropoli**, who are Professors at PSE and The University Paris 1 Panthéon-Sorbonne, PSE's Director, **Jean-Olivier Hairault**, and the representatives of all partners.

Partners are represented by **Isabelle Laudier**, Manager of the Caisse des Dépôts Research Institute, **Dominique Lagarde**, Director of Strategy at Enedis, **Pierre Mallet**, Director R&D Innovation at Enedis, **Christian U. Haas**, CEO at PTV Group, **Pauline Gain**, Senior Public Policy Manager (France) at TIER Mobility and **Pauline Aymonier**, Head of Public Policy (Central) at TIER Mobility.

PARTNERS ORGANIZATIONS

About The Caisse des Dépôts Research Institute

The **Caisse des Dépôts Research Institute** supports research projects that fall within the scope of Caisse des Dépôts' missions and activities. Its role is to encourage research in fields linked to the activities of Caisse des Dépôts, on various issues such as saving, long-term finance, economic development of local and regional areas, energy and ecological transition, impact of ageing, etc.

To learn more: www.caissedesdepots.fr/institut-pour-la-recherche



About Enedis

Enedis is an independent subsidiary of EDF group. As a public company, Enedis manages the public electricity distribution network over 95% of mainland France, guaranteeing access to this network to electricity suppliers. Created in 2008 under the name ERDF, ENEDIS adopted its current name in 2016, as the contraction between "energy" and "distribution". Enedis carries out customer connections, 24/7 troubleshooting, meter reading and all technical interventions. Working on behalf of local authorities, owners of the networks, it is independent of energy suppliers who are responsible for selling and managing the electricity supply contract.

To learn more: www.enedis.fr



About Paris School of Economics (PSE)

Paris School of Economics (PSE) is one of the top-ranking economics research and training centers. It is also ranked as one of the top economics departments in Europe and one of the top five in the world according to the RePEc ranking.

PSE is covering a broad range of topics, in most domains of economics. One of PSE's missions is to strengthen dialogue between academic research and public and private companies, via its partnership programme, which works through Research Chairs. PSE brings together a community of nearly 150 researchers and 155 PhD students.

To learn more: www.parisschoolofeconomics.eu/en



About PTV Group

PTV Group provides software solutions and consulting services to enhance mobility and transportation for a cleaner and smarter future. Its software for intelligent traffic management and transport optimization enables decision-makers in politics, cities, industry, and trade save time and money, make roads safer, and protect the environment. The company was established in 1979 in Karlsruhe, Germany, as spin-off from Karlsruhe University of Technology (KIT).

To learn more: <https://company.ptvgroup.com/en>



About TIER Mobility

Founded in Berlin in 2018, **TIER Mobility** operates a fleet of light electric vehicles, including ecoolers, ebikes and emopeds in 180+ cities across 19 countries in Europe and the Middle East with a mission to "Change mobility for good". Following the recent acquisition of Europe's largest bikeshare player Nextbike, TIER is present in over 410 cities with a fleet of 250,000 vehicles. Its proprietary charging network, TIER Energy Network, helps cities reduce their dependence on cars and offers a safe and sustainable mobility solution.

To learn more: www.tier.app/en



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