

AYOUB HAJ KASSEM

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ABOUT

With an industrial engineering diploma from Ecole Mohammadia d'Ingénieurs and two years of experience as a project management officer at Société Générale, I am pursuing an MSc in Sustainable Impact Analysis at École des Ponts ParisTech.

I aim to bring strategic insights to consulting firms, international organizations, and banking institutions by leveraging my expertise in economics, strategy, project management, data analytics, finance, and sustainability.

EXPERIENCE

Société Générale - Corporate & Investment Banking : Junior Project Manager | PMO Sep 2021 - Aug 2023
. Coordinating transformation, business development, optimization and regulatory projects
. Liaise with MARK Senior Management and report on the strategic objectives (KPI/OKR)
. Proposing data-crunching quick solutions, workflows, presentation templates and chasing stakeholders

Danone : Project Management intern Feb 2021 - June 2021
. Conducting a lean management project related to the standardization of project management processes
. Implementation of a dynamic project management tool within the industrial department

Flormar : Supply Chain Intern Aug 2020 - Sep 2020
. Structuring and digitization of the product registration system
. Analysis of logistics processes within the logistics platform

Royal Air Maroc : Quality Assurance Intern at Engineering & Maintenance Department Feb 2020 - June 2020
. Establishment of a "Hazard Log" register
. Update of dashboards and security indicators

EDUCATION

École des Ponts ParisTech and Paris School of Economics (ENPC & PSE) Sep. 2023 - Present
Master of science sustainable impact analysis : MSc. SIA
Paris, France
- Relevant Coursework :
Econometrics, Sustainability Analytics, Cost-Benefit Analysis, Investment Decision, Structured finance, Organizational and Managerial Practices, Energy Economics and Climate Change Economics
- Capstone project :
Engage in a consulting project in collaboration with **Deloitte France** to create a model for evaluating and comparing infrastructure levels in developing countries

Mohammadia School of Engineering Sep. 2018 - July 2021
Industrial engineering, major in project management
Rabat, Morocco
- Relevant Coursework :
Project Management, Operational Excellence, Production Management, Probabilities and Statistics, Preventive Maintenance, Big Data, Lean Management

Lycée Moulay Youssef Sep. 2017 - July 2018
Preparatory Classes, Pre-Engineering studies : MP
Rabat, Morocco

CERTIFICATIONS

Associate in Project Management CAPM® Project Management Institute
Building Your Leadership Skills HEC PARIS
Digital Transformation BCG & University of Virginia

SKILLS

Computer Languages	Python, R, Vba
Data Modeling	MySQL, Power BI
Languages	French (<i>bilingual</i>), English (<i>fluent</i>), Arabic (<i>Native speaker</i>), Spanish (<i>Begginer</i>)

ACTIVITIES & HONORS

EMI-Khayr	Coordinator Of EMI-Khayr's humanitarian caravan Board member and volunteer at EMI-Khayr
Industrial Engineering Club	Board member and database administrator
ONG	Member of Tariq Ibnou Ziyad initiative (TIZI)
Running	Finisher of several 10 km races