
Zitao Ma

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EDUCATION & QUALIFICATIONS

University of Nottingham, **BSc Hons International Economics and Trade**

September 2015- July 2019 graduated in the first class.

Modules include: Microeconomic Theory, Macroeconomic Theory, Econometrics, Mathematical Economics, Advanced Calculus, Business Finance, Financial Economics, Labour Economic.

Paris School of Economics, MSc Economic Decision and Cost Benefit Analysis.

September 2019- Now.

Modules include: Cost Benefit Analysis, Econometrics and Data Analysis, Industrial Organization & Regulation, Risk and uncertainty, Innovation & Intangible Asset Evaluation.

WORK & LEADERSHIP EXPERIENCE

Bank of Changsha, Changsha, **Assistant of Service Manager** July 2018-September 2018

- Helped with customer card services particularly on issues of debit card and credit card
- Promoted bank financial products and calculated specific returns for customers, assisted manager to complete 50 sales during 3 months
- Collected surveys from over 1000 customers to improve quality of service.

Global Alliance of SMEs, Shanghai, **Logistic team** November 2017

- Collaborated with 1 colleague to managed information and scheduled vehicles on the Third
- Annual Global Summit of SMEs, the former president of the US Barack H. Obama attended.

Hunan Broadcasting System, Changsha, **Analyse team** June 2017-September 2017

- Compile statistics and gathered public sentiment of variety show, analysed problems and deficiencies into daily summary report to director.

Peace Bird, Ningbo, **Online operation team** March 2016-September 2016

- Collaborated with 3 colleagues to collect online and offline data from customers and optimized the promoting mechanism.
 - Managed subscription account and wrote articles, attracted over 5000 new subscribers and increased 8% sales rates.
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EXTRA-CURRICULAR EXPERIENCE

Nottingham iDrama Society, March 2017 to June 2017 - Cast in Drama 'THE AMBER',

- shortlisted show in 2017 Nottingham Tri Campus Art Festival, sold 2000+ tickets

AIIESEC Global Volunteer Program, September 2015 to February 2016 - Collaborated with 4

- partners to designed and implemented 15-day activities with over 20 international volunteers in Ningbo and Xiamen, taught and cared autistic and other disabled children.

AIIESEC Global Internship Program, March 2016 to June 2016

-Negotiated with companies and interviewed international candidates, selected suitable interns for firms.

SKILLS & INTERESTS

Languages: Mandarin (native), English (proficient), French (basic)

IT: Microsoft Office, STATA, Final Cut Pro, Adobe Photoshop, Adobe Premiere.