



PARIS SCHOOL OF ECONOMICS
ÉCOLE D'ÉCONOMIE DE PARIS

Launching Seminar of the new Master of Science “Economic Decision and Cost Benefit Analysis” (EDCBA)

October 18, 2017 - Jourdan Campus, Paris

5 pm - 7 pm

Registration is free but compulsory: sylvain.riffe@psemail.eu

5 pm - Welcome Speeches and Introduction

- **Sophie Mougard**, Director of the Ecole des Ponts ParisTech
- **Pierre-Yves Geoffard**, Director of the Paris School of Economics
- **Emile Quinet**, Emeritus Professor Ecole des Ponts ParisTech

5.20 pm - Recent development in economic evaluation: the academic perspective

- **Fanny Henriet** (PSE-CNRS) and **Hélène Ollivier** (PSE-CNRS): “*Choices of methods in Economic Evaluation*”
- **Nicolas Coulombel** (Ecole des Ponts ParisTech): “*Economic evaluation of transport and urban development projects*”
- **Lise Rochaix** (PSE-Paris 1): “*Economic evaluation in Health Care*”

5.40 pm - Economic evaluation in practice

- **Sylviane Gastaldo** and **Luc Baumstark** (Commissariat Général à l'Investissement): “*The Use of Cost-Benefit Analysis for Investment Projects in France*”
- **Julie de Brux** (Citizing, Founding Partner): “*Socio-economic impact studies: in need for mixing academic achievements with pragmatism to evaluate new types of projects*”
- **Xavier Fournet** (Associate at KPMG): “*Economic evaluation of smart buildings*”
- **Wladimir Andreff** (Observatoire Economique du Sport, President of the Scientific Council): “*Cost-benefit analysis of sport infrastructures and mega-sporting events*”

6.40 pm - Presentation of the EDCBA Master of Science

- **Jean-Olivier Hairault** (PSE-Paris 1), Deputy Director of Education
- **Dominique Jacquet** (Ecole des Ponts ParisTech), Director of the Department of Economics
- **Carine Staropoli** (PSE-Paris 1), Director of the EDCBA MSc
- **Abdelkader Slifi** (Ecole des Ponts ParisTech), Academic Director of the Department of Economics

EDCBA Partners

