

# Micromobility's role in the sustainable mobility transition

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TIER



# Where do we stand on the sustainable mobility transition?

Today



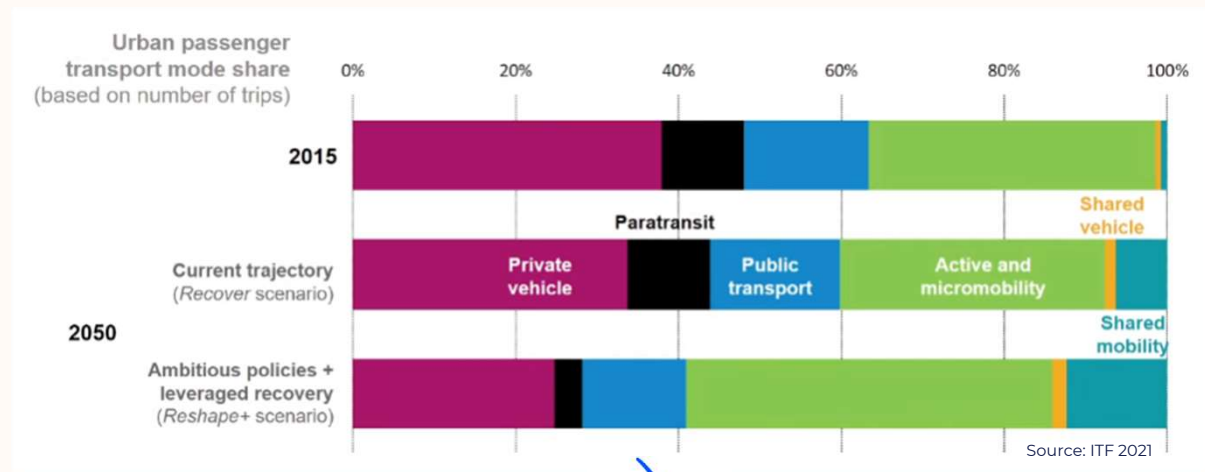
3/4 CO<sub>2</sub>

By 2050...



↑ 2.6

↓ 80%



Increasing the variety and share of sustainable modes is key to the transition

# How does micromobility contribute to the sustainable mobility transition?



# 1. By replacing cars with a multi-modal offering

TIER eScooter



TIER eBike



Nextbike fleet



Leisure- Social



Commuting



Shopping

**48**  
**million km**

Car distance  
replaced by TIER

**8**  
**million kg**

Total CO2  
emissions saved

# Case study: Mode shift in Paris peri-urban areas

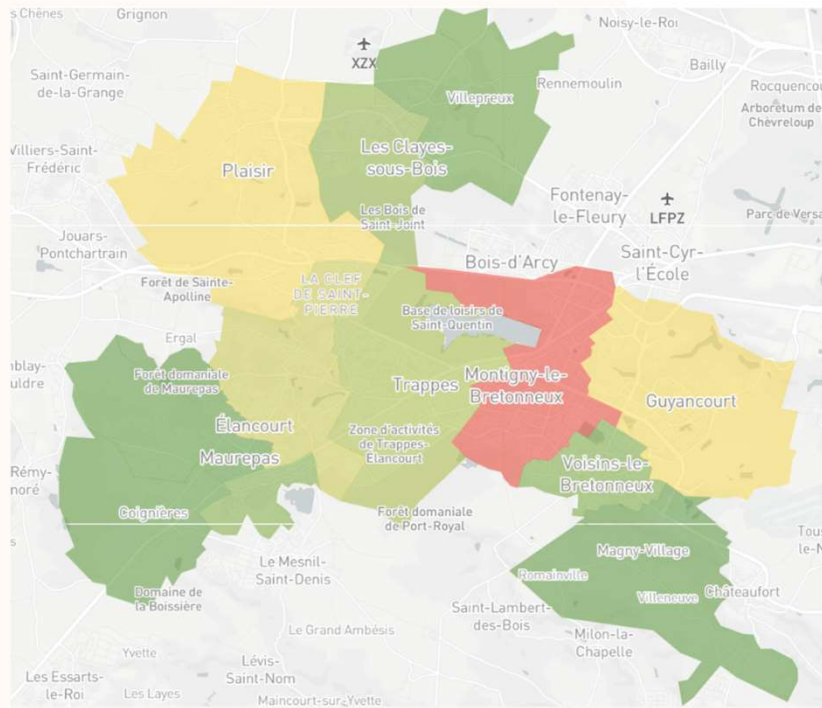


**1 out of 6**  
inhabitants in SQY uses  
TIER  
*40.000 unique  
users*

**+ 1M rides**  
*Users praising  
intermodality &  
convenience*

**180 000**  
car km replaced by  
TIER in 2022  
*Average 643km  
each single day!*

**+ 50%**  
modal shift from  
cars vs. Paris  
*Positive cost-  
benefit analysis*



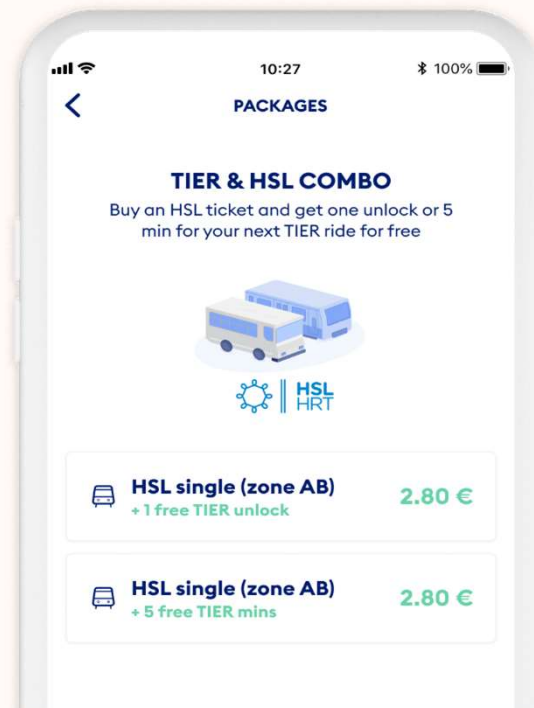
## 2. By complementing the public transport system

**40+**

active MaaS integrations

**60%**

integrations with public MaaS



*TIER users  
combining e-scooters  
with public transport*

**25%**  
regularly

**50%**  
occasionally

TIER

# Case study: Intermodal ticketing in Lyon

## TIER Connect:

- We provide to public transport users a simple offer for **first and last mile usage**.
- We aim to develop a **holistic approach** to urban transport and encourage **intermodal trips**.

*The TCL subscription provides free unblocking!*

**Découvrez les trottinettes partagées TIER, grâce à une offre exclusive de TCL.**



*86% of users increased intermodality trips*

*84% of users declare the offer increases the value of their PT subscription*

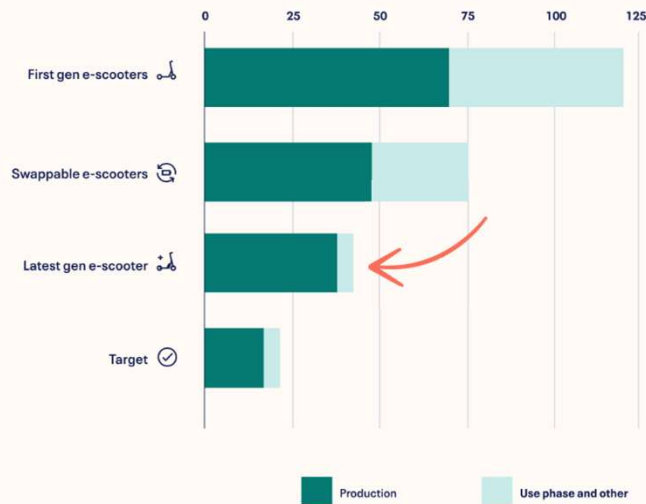
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Roulez avec TIER

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### 3. By continuously improving environmental performance

Emissions in gCO<sub>2</sub>/pkm



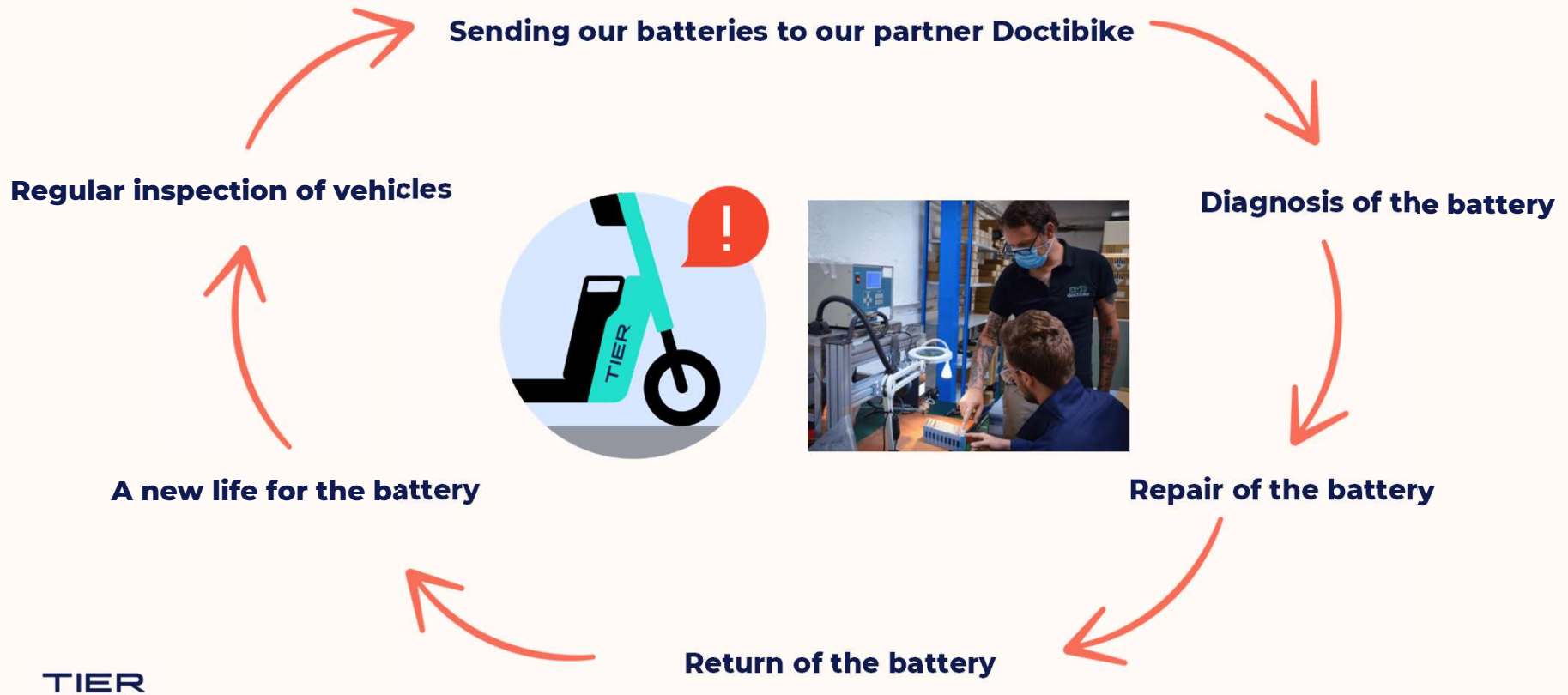
Emissions in gCO<sub>2</sub>/pkm



**E-scooters emit 80% less CO<sub>2</sub> than cars.**



# Case study: Extending batteries' lifespan in Lyon



# Change Mobility for Good.



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