First Workshop GRENGO
« Environmental NGOs and Public Policy»
Paris, 8-9 June 2017

PROGRAMME

Thursday, June 8th

08h30 – 09h00 Welcome
09h00 – 10h45 Plenary session 1
    Sophie Dubuisson-Quellier (CSO-IEP) « Consumers as Target?: The Market
    Mediation Strategy of Environmental NGOs »
    Discussant: Sébastien Roussel (Univ. Montpellier)

    Matthieu Glachant (Mines ParisTech) « Communication Strategies of Non-
    Governmental Organizations: Theory and Evidence »
    Discussant: Gani Aldashev (ULB)

10h45 – 11h00 Coffee

11h00 – 12h45 Plenary session 2
    Bård Harstad (Univ. Oslo) « Informing Buyers vs. Regulators »
    Discussant: Philippe Mahenc (Univ. Montpellier)

    Julien Daubanes (Univ. Copenhagen) « A Theory of NGO Activism »
    Discussant: François Libois (PSE)

12h45 – 14h00 Lunch

14h00 – 15h45 Plenary session 3
    Thomas Lyon (Univ. Michigan) « Linking Public and Private Politics: Activist Strategy
    for Industry Transformation »
    Discussant: Philippe Bontems (TSE)

    Anthony Heyes (Univ. Ottawa) « Salience Games: Private Politics when Public
    Attention is Limited »
    Discussant: Matthieu Glachant (Mines ParisTech)

15h45 – 16h15 Coffee

16h15 – 17h45 Works in progress
    Alexandre Volle + Dorothée Brécard & MCA + Julien Daubanes

20h00 – 22h00 Diner
Friday, June 9th

09h00 – 10h45 **Plenary session 4**
Philipppe Mahenc (Univ. Montpellier) « Honest versus Misleading Certification »
*Discussant: Dorothée Brécard (Univ. Toulon)*

Sylvaine Poret (INRA) « Labels Battle: Competition between NGOs as Certifiers »
*Discussant: Alexandre Volle (Univ. Montpellier)*

10h45 – 11h00 Coffee

11h00 – 12h45 **Plenary session 5**
David Martimort (PSE) « When Olson Meets Dahl: From Inefficient Group Formation to Inefficient Policy-Making »
*Discussant: Fabien Prieur (Univ. Paris Ouest Nanterre)*

Gani Aldashev (ULB) « NGOs and Participatory Conservation in Developing Countries: Why are there Inefficiencies? »
*Discussant: Hélène Ollivier (PSE)*

12h45 – 14h00 Lunch

14h00 – 15h45 **Plenary session 6**
François Libois (PSE) « NGOs as Commitment Device for Rent-seeking Governments »
*Discussant: Pierre Fleckinger (Mines ParisTech and PSE)*

Mireille Chiroleu-Assouline (PSE) « Merchants of Doubt : Corporate Political Influence when Expert Credibility is Uncertain »
*Discussant: Guillaume Cheickbossian (Univ. Montpellier)*

15h45 – 16h30 Coffee – End of the workshop

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