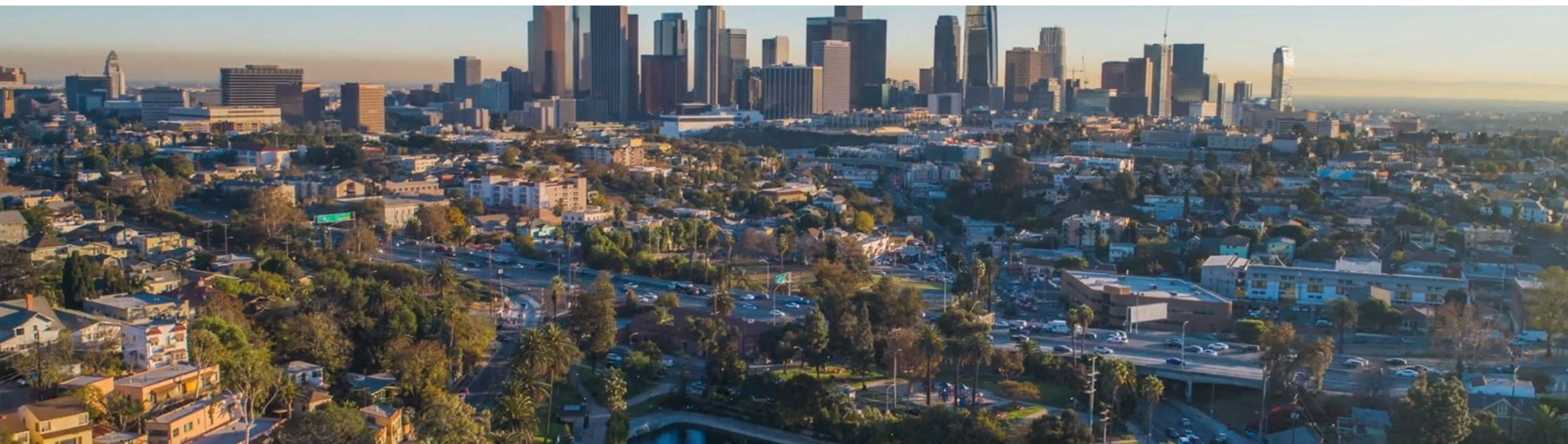




# Micro-mobility in cities

Paris School of Economics

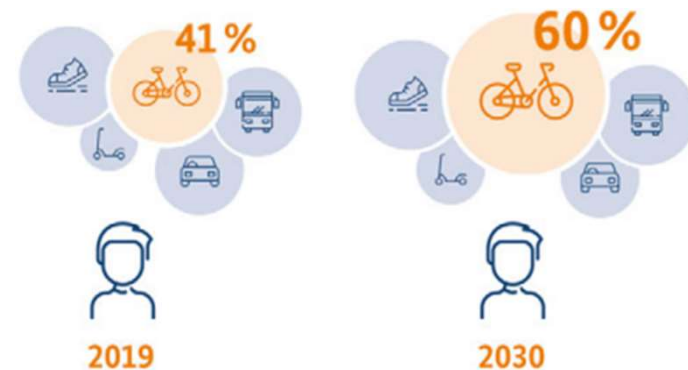
Christian U. Haas, October 17<sup>th</sup>, 2022



# Active modes: Mobility and city planning shifts from a car-centric to a citizen-centric approach

- Trends driving the change
  - Sustainability and environmental footprint
  - Urbanization and fast-growing city centers
  - Rising number and types of mobility modes
  - Traffic congestion
- Cities are asked to rethink mobility
- Active modes and cycling play a key role in shaping the future of mobility in cities

Which transportation mode are you planning to use more frequently?



Source: PTV research study "Nationaler Radverkehrswegeplan 3.0",  
Fahrrad-Monitor 2019

# Conditions and requirements to increase bike usage

## Pop-up lanes:

↑ + 48% cycling



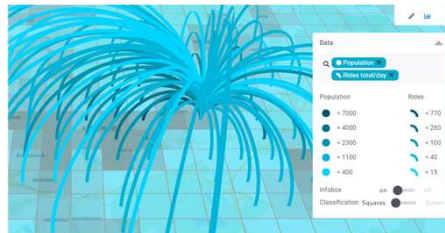
## Parking lots:

Main criteria for taking the bike



## Express ways:

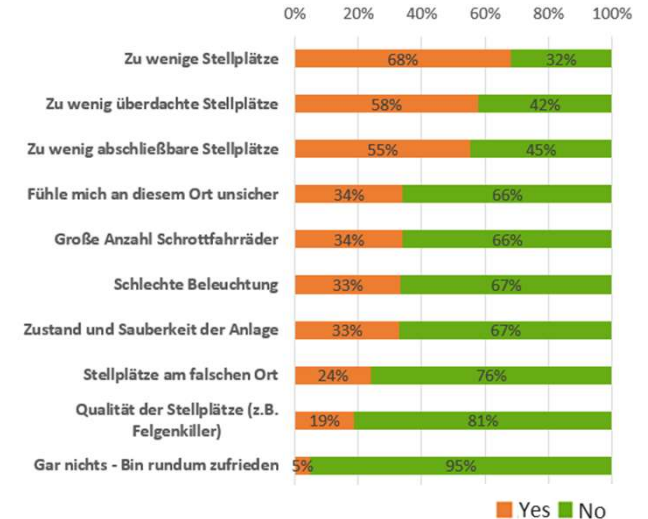
Long distance cycling



PTV Bicycle Highway Planner showing occupancy of existing and potential future bike lanes

*What bothers you most about bike + train?*

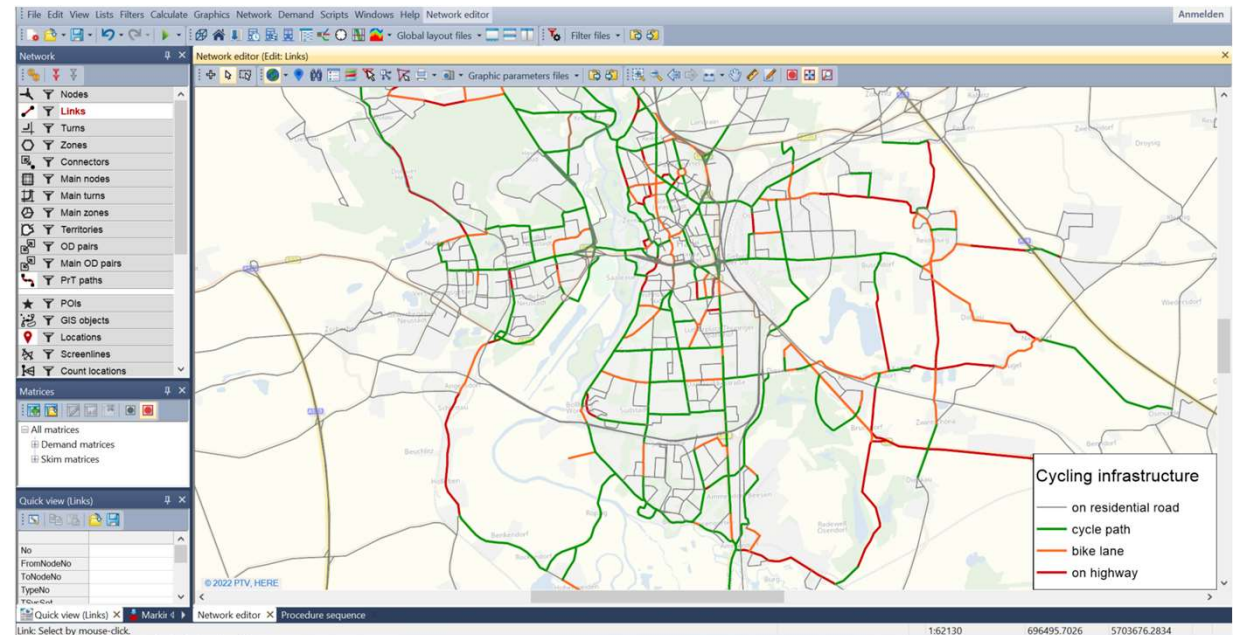
Quantity, accessibility and safety are key



Yes No

## PTV Visum supports in building a bike-friendly infrastructure

- Simulation software enables planning and modelling
- Cities are supported in optimization and expansion of their bicycle route network
- Realistic cycling modeling is an important lever for infrastructure planning





## Paris changed its infrastructure to a more customer-centric approach



Paris, Place de la Bastille

*Photo: free press*



Paris, Place de la République

*Photo: TVK-Myluckypixel*

# PTV Vissim enables visualization and simulation of interactions between different transportation modes

- Simulation, analysis and evaluation of flows and interactions between different transportation modes
- Active modes like pedestrians and cyclists as well as public and private transport
- What-if scenarios to improve decision making
- Rethink road space allocation

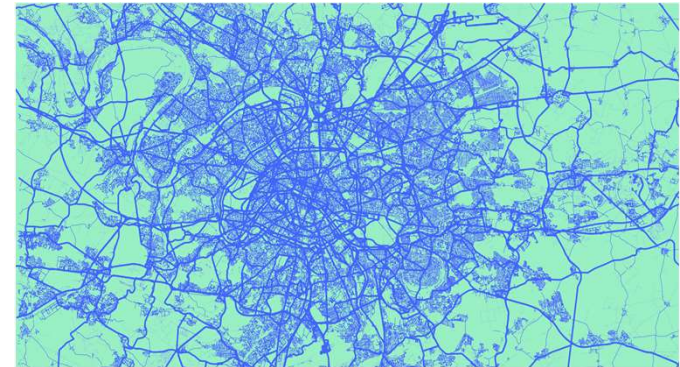
Desired Speed Distributions / Data Points				
Data Points				
Count	No	Name	LowerBound	UpperBound
1	1	Cyclists, normal [KK_normal_cyklist]	14,00	35,00
2	2	Cyclists, carrier [KK_Lad_cykel]	10,00	29,00
3	3	Cyclists, electric [KK_el_cykel]	22,00	30,00
4	4	Cyclists, normal, downhill [KK_nedad_bakke]	14,00	40,00
5	5	5 km/h	4,00	6,00
6	6	Cyclists, electric, downhill [KK_el_cykel_nedad_bakk...	27,00	29,00
7	7	Cyclists in 90 deg turn [KK_reduced_speed_cykel]	5,00	17,00
8	8	Cyclists, normal, uphill [KK_opad_bakke]	5,00	30,00





## A holistic and integrated view on the mobility ecosystem is essential

- High complexity of urban mobility system
- Digital twins help cities understand this complex system, make sound decisions and shape it holistically
- Modelling and simulation software to evaluate, different scenarios in a virtual environment
- Automation of building standardized transport models widens access for model-based research and decision-making



PTV Model2Go enables researchers and planners to have a holistic view on urban mobility

(Picture showing model of Paris build by Model2Go)

# Q & A

